

# Clay O'Rourke

## Shaping Light in the Glass



Clay O'Rourke | 1004 S. Brown St. , Jackson MI, 49203 | Email: [lightintheglass@gmail.com](mailto:lightintheglass@gmail.com) | Phone: 269-365-4125

Dear Hiring Manager,

I am a son of god, father of 4, a husband, and a catholic convert who has been part of the catholic faith for the last 10 years and I am on my pilgrimage and continually learning and growing in my knowledge and understanding of the faith and of virtue. I have put my faith in the lord and have had a continued calling from the lord to offer up my skills and abilities to serve the faith and ultimately god and his people.

I am writing to express my strong interest in your job opening at your organization. With a proven track record of Web Design, Graphic Design, Online Media, Social Media, Video, & Print Media, I believe I am well-equipped to contribute to your team's success and drive innovation.

Throughout my career, I have consistently demonstrated my ability to excel in dynamic and fast-paced tech environments. My passion for technology, combined with my dedication to solving complex problems

Key qualifications that make me a strong fit for the job include:

1. Technical Expertise: I have a deep understanding of Web Design, Graphic Design, Online Media, Social Media, & Print Material, and I have applied this knowledge to many successful projects.
2. Team Collaboration: I thrive in collaborative settings and have a strong history of working effectively with cross-functional teams to deliver high-quality results.
3. Adaptability: In the rapidly evolving tech landscape, I have consistently demonstrated my ability to quickly learn and adapt to new technologies and methodologies.
4. Problem-Solving: My analytical and critical thinking skills have allowed me to identify and resolve complex technical challenges efficiently.
5. Communication Skills: I am proficient in both written and verbal communication, enabling me to effectively convey technical concepts to non-technical stakeholders.

I am excited about the opportunity to contribute my technical expertise to your team and be a part of your innovative projects. I am drawn to your organization's commitment.

Enclosed is my resume, which provides further details about my qualifications and experience. I am eager to discuss how my skills and experiences align with your organization's goals and how I can contribute to your continued success.

Thank you for considering my application. I look forward to the opportunity to speak with you about how I can contribute to your organization's growth and success. Please feel free to contact me at 269-365-4125 or via email at [lightintheglass@gmail.com](mailto:lightintheglass@gmail.com) to schedule an interview.

Sincerely,

Clay O'Rourke

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## About Me

I am a multifaceted freelance professional who brings a wealth of skills and experience to the world of web design and development. With a diverse skill set spanning various domains, I am a creative powerhouse in the digital and design industry.

## Experience

- Red Goose Design & Media | Owner Web Designer** 2018 - Present  
Web Design, Graphic Design, Online Media, Video, Social Media, Print Media. I am a freelance business owner providing online services to business locally or nationwide.
- Sygnifi Networks | Sub-Contractor** 2021 - Present  
Web Design, Graphic Design, Online Media, Video, Social Media, Print Media. Part of the Sygnifi Networks technical team and subcontracted to manage web design services for their clients.
- Salesman Publications | Graphic Designer** 2019 - 2023  
Web Design, Graphic Design, Online Media, Video, Social Media, Print Media. Hired in to assist with daily graphic design work for advertising designs and build their website and online presence.


## Education

- KVCC - Associates of Applied Science** 2011  
Web Design & Interactive Media  
Graduated summer 2011 from Kalamazoo Valley Community College with an Associates degree in Web Design & Interactive Media.
- Vicksburg High School** 1997  
Graduated in the summer of 1997 from Vicksburg Community High School in Vicksburg Michigan with a High School Diploma and major areas of study in Art, Engineering Drafting, & Architecture.

## References

- Joe Griffin | Elite Outdoor Sports**  
Territory Manager  
(616) 283.7567
- Lisa Huffman | Sygnifi Networks**  
Program Manager  
(812) 603-1083
- Diana Barnes | SWAT Environmental**  
Marketing Manager  
(517) 331.2817

## Contact

-  (269) 365.4125
-  lightintheglass@gmail.com
-  <https://clayorourke.space>

## Skills

Web Design / Development  
Graphic Design  
Online Media  
Social Media  
Print Media

## Tech Skills

.Tech Skills & Comprehension {  
Web Design & Development: HTML, CSS, UI/UX, Responsive Design, Javascript, PHP, Python, SQL, Database Management, phpmyadmin, Web Hosting, Web Deployment, Website Optimization, SSL Certificate, API Integration, Text Editors, Browser Developer Tools, CSS Frameworks, Project Management, Shared Web Hosting, WHM, Cpanel, Prototyping, Web Typography, Color Theory, Visual Branding, CMS, Joomla, Wordpress, Opencart, Prestashop, Magento, Big Commerce, Shopify, SEO, RSS Feeds, Favicon Generators, Google Drive ;  
}  
Graphic Design: Design Principles, Layout, Typography, Color Theory, Adobe Creative Suites, Adobe Photoshop, Adobe Illustrator, Adobe In-Design, Adobe Acrobat, Adobe Lightroom, Style Guides, Branding, Visual Identity, Advertising, Marketing Material, Raster & Vector Graphics, Print Material Design, Adobe Express, QR Codes ;  
}  
Social Media & Online Media: Hootsuite, Sendible, Facebook, Twitter, LinkedIn, Pinterest, Instagram, YouTube, Vimeo, TikTok, Graphic Design, Photography, Videography, Content Creation, Hashtags, Content Strategy, Content Brand Alignment;  
}  
Video Editing & Video Production: Adobe Premiere, Final Cut Pro, Adobe Express, YouTube, Vimeo, Canva, Animoto, Adobe Media Encoder, Adobe After Effects, Audio Editing, Adobe Audacity, Lower Thirds Texts & Graphics, Subtitles, Motion Graphics, Green Screen, Masking, Continuity Editing, Audio Synchronization, Exporting & Encoding, Storyboarding, Camera Operation, Shot Composition, Location Scouting, Cinematography;  
}  
AI & Machine Learning: Chat gpt, Google Bard, Soundful, OpenArt, LeiaPix, Discord, Sketch Meta Demo Lab, Genmo, Art Breeder, AI Prompt Engineering;  
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